

More Appointments, More Sales

Appointment Setters Open the Doors for your Sales Team

Quality Appointments, Busy Sales People and High Close Rates

APPOINTMENT SETTERS WILL DELIVER MORE FOR YOUR SALES TEAM

You've heard about Appointment Setters. You might have an opinion about the concept. You may have some questions as to how the Appointment Setting Services are able to maintain a steady stream of prospects for your company.

We feel that the 724Care Appointment Setting services are the best available.

This brochure is a straight-forward approach to explaining our services, and not overwhelming amounts of detailed information that you have to read through. We would like to answer your specific questions, instead. Your e-mail, visit to our website or request for more information to be mailed, will be most welcome!

At 724Care we know that your ultimate goal is to have Sales People at prospective customer's offices and ultimately closing each of the sales. That process halts when Sales People are sitting in their offices, doing our job! Our job is making call after call, getting past the gatekeepers, getting to the right individuals and making sure we get quality sales Appointments. This takes time and follow-through and it isn't what Sales People like to do - or what they do best. They meet with the executives who make the deals and close the sales. We talk to the people necessary to open the doors and set a quality Appointment. We make Sales People happy! No more struggling to get in doors, and with days scheduled full of Appointments, sales can hit the road and sell now! The sales commissions will be bigger and the morale will be higher.

At 724Care we aim to make our relationship a win-win situation. It's okay to be a bit skeptical at this point, because we are going to explain how the great services that we provide save you money! You will see exactly what makes the 724Care service different from various other Appointment Setters.

*"We Open Doors,
so the Sales People
can Close the Deals"*



724Care Inc.



1-888-724-8889



www.724care.com



sales@724care.com



724 CARE

Your Business, Your Script

Appointment Setters Study Key Information you Provide

We Care and It Shows

APPOINTMENT SETTERS WANT TO LEARN ABOUT YOUR BUSINESS

You can relax, knowing that telephone calls are made by 724Care Appointment Setters, who are certified by an ISO 9001:2000 company, to accomplish many goals on behalf of your business. They are polite, friendly and intelligent in their conversation, and they want to learn key points of information necessary to make the Appointments for your business. The same people handle your account for familiarity on callbacks. At 724Care, we set quality Appointments with valid prospects - usually 15% more than in-house sales!



“At 724Care, We Really Enjoy Talking to the Businesses and it is a Challenge to Secure the Appointments!”

The Best Script for Your Business

APPOINTMENT SETTERS USE THE FACTS

The script that is written for your company is carefully scrutinized, to be sure that it is correct and to be sure that proper information about your company is included. After the script is edited and approved, role playing and memorization allow the Appointment Setter to become familiar with your information until it is put into a very conversational context, and no longer sounds like a script! 724Care welcomes you to take advantage of the ability to listen in on your calls and actually hear the Appointment Setter on individual phone calls to businesses! You can see for yourself, that our employees are skilled, care about your business, are friendly and are good at securing Appointments. Your company script is a great marketing tool. The team that we provide is working more hours, and in rotation, so they don't suffer from burnout. Your company is able to take advantage of an organized, strategic approach, and it results in a more consistent stream of Appointments!

“We Welcome You to Take Advantage of the Ability to Listen in on 724Care Calls...”

Outbound Sales Certification by an ISO 9001 Company.

PREVIOUS SCRIPTS & REBUTTALS WRITTEN • FEDERAL STUDENT LOANS • MERCHANT/CREDIT CARD SERVICES • TELECOM SALES • VENDING MACHINE PLACEMENT • JANITORIAL SUPPLY • ACCOUNTING FIRMS • EMPLOYEE BENEFITS INSURANCE • MEDICARE SUPPLEMENT • COPIER DISTRIBUTORS • AND MORE!

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724 CARE

Right Market, Right Database

Appointment Setters Work with the Right People and the Right Info

Target Market and Market Area Defined

APPOINTMENT SETTERS PLACE CALLS TO RESPONSIVE MARKETS

It is important to consider your primary market area and your target markets. 724Care is sure to implement Appointment Setting Services in areas that will be most responsive and yield the most possible sales for your company. You may have unexplored markets that will reveal a need for sales Appointments - or find an area that needs your service. 724Care will develop a list for the client utilizing targeted B2B or B2C databases - great data equals great leads!



"At 724Care, We Really Enjoy Talking to the Businesses and it is a Challenge to Secure the Appointments!"

Clean Databases and Levels of Follow-up

APPOINTMENT SETTERS COMPILE DATA OF ALL CALLS MADE

Millions of dollars each year are wasted on marketing efforts based on databases of company information and a lot of this info is outdated or invalid.

Ask 724Care about our services to clean your databases! Our Appointment Setters will be calling prospects from your database, or one you buy from another resource, or a database you purchase from us! You want the best possible info to work from to start with!

Appointment Setters document responses from all calls, generating reports for your company in detail, to see how many calls were made, other pertinent info and how many Appointments have been set each day. The software is excellent and it helps the Appointment Setters make complete interviews with prospects, and complete databases with current information! If a prospect says "no" or "maybe later," that information is important for your company. The Marketing Department can mail them information and make a follow-up call to try to make the sale - or 724Care can attempt to make the Appointment in the designated time frame. The "no" response will not again have time wasted on it, unless you feel it would be worth that extra effort in a few months. You will see the results that 724Care can make for your company! Our Appointment Setters will be setting the Appointments and your Sales People will be closing sales! You're saving money! You're making money! This is the perfect balance you've been looking for!

"We Welcome You to Take Advantage of the Ability to Listen in on 724Care Calls..."

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Appointment Setters open the Doors
for your Sales Team

Sales Appointments and Our Sale

APPOINTMENT SETTERS WILL DELIVER MORE FOR YOU

Choose 724Care as Appointment Setters for your business, and your Sales people will be busy making deals and closing sales, instead of making phone calls hour after hour, frustrated - and costing you money!

We have a minimum quota that we will guarantee to deliver for your company each month. We are confident in our ability to provide Appointments that are quality opportunities for your Sales People. We want you to be satisfied!

If your Sales People and Marketing Department are unable to handle all Appointments we can mail marketing materials for you, as an additional service. Please ask 724Care for more information! We can also make follow-up calls for visits that don't yield immediate sales. If you have a need, ask us, we will be glad to provide the service! At 724Care we want the opportunity to show you what streamlining your company can do for you. The low price per hour for Appointment Setters vs. the results that they produce will amaze you! Try the 724Care Appointment Setting Services Pilot Program now! Our Special Promotion is for a limited time only! Call us today and save hundreds!



"Your Success IS our Success"

"Appointment Setters identify businesses who say 'no' and 'later.' This is valuable info that you want."

Trial Includes:

FREE Setup Saves You \$199 Today!

FREE Script Saves You \$250 Today!

FREE B2B List Training Saves You \$299 Today!

As Low As \$9/Hour Per Appointment Setting Agent

Saving you a minimum of \$2/Hour Each Today!

"I have used 3 other appt. setting co. this one made it work. They were able to take my project and make it real. I would recommend them for any telemarketing need."
- Ron Hill, ISO
BankCardDepot.com

"724Care took our project and ran with it. They did an excellent job and we look forward to working with them for the long term."
- Chris Cunningham, CEO
DRM Phone Pros Inc.

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